



COLOURS & SONS

EST. 2012



Surf  
Camp



Dude,  
let's go  
surfing!

### SONS, grab your board!

The upcoming summer collection 2019 is dedicated entirely to the wonderful theme of "surfing", with all the trimmings. Surfing is not just a sport. Surfing is a way of life, a culture and a mentality. Surfing awakens a sparkle in the eyes that grabs you and won't let you go. Anyone who starts once and passes the first wave with flying colours, will do so for a lifetime. You become almost one with the elements and feel the water, the wind, the salt and the sand on the body.

For this reason, we got no less than Marian Hund on (the surf) board. Marian, German champion in free-style kite surfing, not only brings a breath of fresh air, but inspires us with his attitude towards life, ambition, creativity and his enormous enthusiasm to see the positive's of life.

Marian and the SONS have been "training" together for a special capsule in our collection dedicated to this lifestyle of freedom and sportiness.

And so...  
the adventure begins!



# Marian Hund

Brand Ambassador of COLOURS & SONS and professional Kitesurfer. He loves traveling around the world, studied industrial engineer and is a drone expert. Some of his characteristics: ambitious, cosmopolitan and reliable.

Welcome to the Family!



## 1. HOW DID YOU COME TO KITEBOARDING? WHAT WAS YOUR MOTIVATION?

Actually, everything started in a classic way: My family has always been in and around the water. For me it was the biggest when I finally was big enough to start windsurfing. When kitesurfing became more popular around 2000 and friends began trying it out, my dad and I of course had to look at it. Above all, windsurfing was only really fun when there was stormy winds, whereas kiting you'll have also fun when it's less windy. I never touched my windsurfing equipment again. The high and wide flying, the lightness with this small board and the comparatively fast progresses have absolutely captivated me.

## 2. DESCRIBE YOUR MOST SPECTACULAR JUMP.

I think my most spectacular jump was in Cape Town. There it has quite regularly incredibly strong wind. It can become so strong that almost nobody dares to go into the water. If you jump on days like this, it can catapult you about 20m high in the air. This jump has pumped so much adrenaline into my blood that I could not stand on my feet back on land.



## 3. HAS THERE EVER BEEN A DANGEROUS SITUATION? A MEETING WITH A SHARK OR SOMETHING SIMILAR?

Sure, there were a few dangerous situations. In Brazil, for example, I woke up from fainting after a crash with my head under water. I drove completely dazed ashore and had 45 minutes absolutely no short-term memory. This is not always safe when you are in the middle of nowhere.

I have actually met a big white shark in Cape Town before, but he was already dead. I noticed him because I drove over it. At first, of course, my heart slipped into my pants, then I took a closer look at it. The shark was 4m long!



## 4. FOR WHICH THREE THINGS IN YOUR LIFE ARE YOU MOST GRATEFUL?

For my friends, health and the many opportunities that arise for me.

## 5. IF YOU COULD CHANGE ONE THING IN THE WORLD, WHAT WOULD THAT BE?

That might be a bit unrealistic, but I believe it is wrong that humanity and especially the economy is only looking for growth. This destroys both, nature and ourselves.

## 6. WHAT WAS THE BEST DECISION IN YOUR CAREER?

Having started with filming and photography. This way, I can capture great memories as well as better communicate to other people.

## 7. IF YOU WERE AN ANIMAL, WHAT WOULD IT BE?

....

## 8. TO WHICH QUESTION HAVE YOU HAD NO ANSWER LATELY AND COULD YOU FIND IT?

Currently on question number 7. I have not come across a suitable animal yet...

## 9. HOW OFTEN DO YOU WATCH ON YOUR PHONE DAILY?

Unfortunately too often. However, I do not charge it during the day, so I have to be sparing with the battery, so I can use my time more efficiently.



## 10. WHAT CAREER DID YOUR PARENTS EXPECTED FROM YOU?

I do not know that at all and honestly never really cared. I still think my mum would have loved that I studied anything creative, but I ended up with industrial engineering.

## 11. WHAT WILL BE YOUR NEXT PROJECT?

Actually, I have many projects running parallel. Currently I would like to ride the championship again. In addition, my brother is currently planning a circumnavigation, in which I will also be partially involved and there is a very cool video-project in the last week of July.

## 12. WHAT COULD YOU NOT DO WITHOUT IN YOUR LIFE?

I cannot do without the internet. For me, this is a great way to work from all over the world and stick with my friends and family.

## 13. IF YOUR LIFE WERE MADE INTO A MOVIE: WHICH ACTOR WOULD PLAY YOU?

Unfortunately, I do not know anything about acting at all, but I'd love to do it myself, of course :)

## 14. IF YOU COULD CHOOSE A COUNTRY: IN WHICH ONE WOULD YOU LIKE TO LIVE?

Honestly, I like it in Germany! Ideally, I have two residences. A small city apartment in Hamburg and one in southern Germany in the countryside. I could take the great winter in the mountains and in summer driving with my Bulli to the sea.

## 15. WHAT WOULD YOU GET UP FOR IN THE MIDDLE OF THE NIGHT?

Pizza and chocolate. Preferably both.

## 16. WHICH DECISION IN YOUR LIFE WOULD YOU LIKE TO REVERSE?

Not a single one, actually. I think: everything happens for a reason and you always know what it was good for in the end. True to the motto of an old German Football Player Lothar Matthäus: „wäre, wäre Fahrradkette“.

## 17. WHAT DO YOU ENJOY MOST ABOUT YOUR JOB?

My life is super versatile and rarely boring. I spend most of my free time in nature and I'm free in my time-management. For example, I am writing this text in a pizzeria in Sicily.



salt washed



See you on the  
next wave





*I need to be  
seahabilitated*



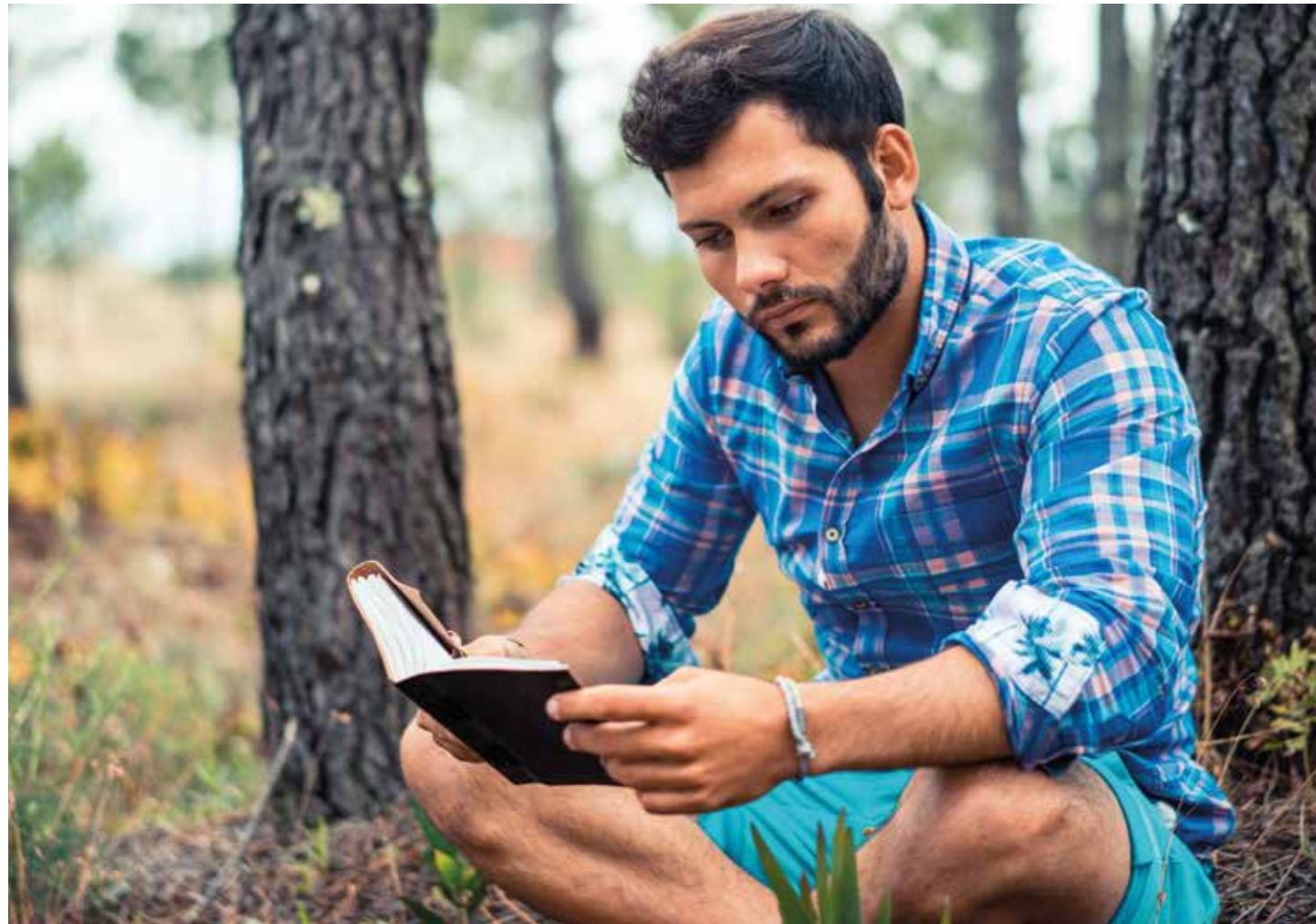


*ocean air sandy hair*



Hey good looking!





*My favorite  
colour is sunset*





*Linen La Vida Loca*

*beach more  
worry less*



Inspired by surfers, sons & sunshine, COLOURS & SONS will use multicoloured yarns in the summer of 2019 as well as structured and moving surfaces. Mouliné, space dyed, nep and slub yarns play an important role here. In addition to a soft grip, lightness is of particular importance. Across products, we rely on qualities such as cotton and linen in a variety of strengths and patterns to make the wearer feel as comfortable as possible on hot summer days. Blended yarns with polyester in the sweat and T-shirt area ensure a fluffy skin feel and a low spandex content in the shorts for optimum comfort. Piqué is used in addition to polo for T-shirts increasingly. In addition to chambray, light oxford and poplin, the large shirt collection also includes flame yarns and as mentioned, soft linen.

# MULTICOLOR





DREAMERS DISEASE

M

COLOURS & SONS  
EST. 2012

*Love for details*





*Summer is a state of mind*



&  
COLOURS & SONS  
EST. 1852  
- M -







Escape your everyday life and fill it with colour. Go surfing wearing chilled looking styles. Fresh, fun colour choices will fit perfectly to your Surfboards. Sweat hoodie, soft cotton long sleeve or casual fitted all-over-printed shirts.

*#lookinggoodson*

# 1 2 STEPS TO A POLO SHIRT

Step 1

PATTERN MAKING



Step 2

PATTERN PRINTING



Step 3

FABRIC TESTING



Step 4

ROLLING OUT THE FABRIC



Step 5

CUTTING



Step 6

CUTTING DETAILS



Step 7

PANEL CHECKING



Step 8

PANEL EMBROIDERY



Step 9

GARMENT SEWING



Step 10

QUALITY CONTROL



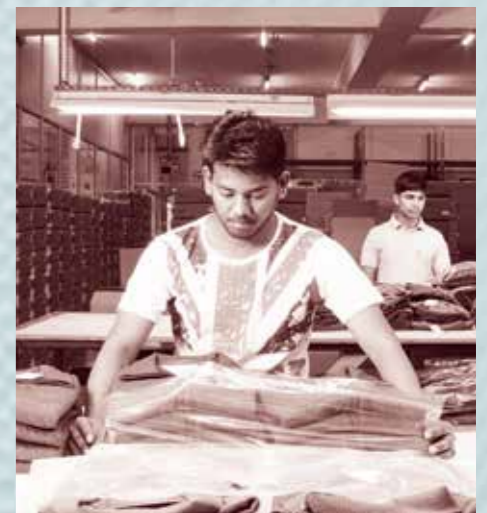
Step 11

FOLDING



Step 12

PACKING



# Behind the Scenes

Foggy weather, strong wind, surfboards. Welcome to Portugal, SONS.

We were so happy to start shooting this colourful collection, when we were saw the first spots at the beautiful coast of Viana.

All of our shots have this authentically look and gives you that feeling of being part of this story about a surfer's life. BBQ on our rooftop was one of our favorites. We had the perfect conditions. A breathtaking sunset, good music and a glass of wine. Our models enjoying the warmth of the last sunrays and laughing about their surfing stories.

We also had so much fun while shooting that scene where our models driving the old Vespa's with surfboards under their arms. It was quite hard trying to drive against the strong wind that was blowing, so we helped pushing them.

The next days we had this beautiful spot at a waterfall where our swim-shorts fitted perfectly to the surroundings.

All in all, Portugal was a great trip with a wonderful team of models, photographer and creatives to tell the perfect story with our outstanding new summer collection. THANKS A LOT!

**Surfing is a way of life.**



## AGENCIES IN Germany

### MÜNCHEN

Modeagentur Horst Gumbel GmbH  
MTC München, Haus 4 / Raum 416+417  
Taanusstraße 45, 80807 München  
Phone: +49 89 359 88 22  
Email: bearstecher@hguembel.de

### HAMBURG

Steinmann-Reumann  
Handelsagentur GmbH  
Modering 3, Haus B / Raum 237  
22457 Hamburg  
Phone: +49 40 550 25 29  
Email: info@steinmann-reumann.de

### DÜSSELDORF

Bucksch Modeagentur GmbH & Co. KG  
Rather Straße 49e „Gelbes Haus“  
40476 Düsseldorf  
Phone: +49 211 592 935  
Email: info@bucksch-gmbh.de

### SINDELFINGEN

Modeagentur Grusch  
Euro-Fashion-Center 6.OG,  
Raum 696  
Mahdentalstraße 102  
71065 Sindelfingen  
Phone: +49 7031 792 16 20  
Email: modegrusch@aol.com

### BERLIN

Agentur Draga & Thamke GmbH  
Europark Dreilinden  
Albert-Einstein Ring 15  
14532 Kleinmachnow / Dreilinden  
Phone: +49 33 203 33 99 51  
Email: kontakt@draga-thamke.de

## AGENCIES Abroad

### AUSTRIA

Indigo Fashion, Samir Lalic  
Gusswerk Salzburg  
Söllheimerstr. 16  
Gebäude 10, Haus D EG  
Phone: +43 699 18121112  
Email: office@indigo-fashion.at

### UNITED KINGDOM

Michael Spriggs Agencies Ltd  
75 Gorse Hill, Anstey  
Leicester LE7 7AP  
Phone: +44 116 2362304  
Email: mike@spriggsmenswear.co.uk

### SPAIN

Reina 7 S.L  
Paseo del Borne 15, 7EF  
07012 Palma de Mallorca  
Phone: +34 667 51 51 69  
Email: pilar@fashionvictims.es

### GREECE

M. Gini Ltd  
Ready Garments Agencies  
13 Nafpliou Str.  
14564 N. Kifissia  
Phone: +30 210 620 4186 187  
Email: apostolos.ginis@gmail.com

### NETHERLANDS

JC Fashion Team  
Modecentrum The Cube  
Veluwezoom 7  
1327AA Almere  
Phone: +31 654 26 4243  
Email: johan@jmagency.nl

### BELGIUM

S.A./N.V. Jacrima  
Av. de l'Atomium laan BP/PB 73  
Evian 1-5, 1020 Bruxelles – Brussel  
Phone: +32 247 93 34 7  
Email: info@jacrima.be

### SWITZERLAND

Modeagentur Lüthi & Mifsud  
Industriestrasse 59  
8152 Zürich (Glattbrugg)  
Phone: +41 448 29 23 29  
Email: mifsud@luethi-mifsud.ch

### RUSSIA, UKRAINE, KASASTAN, BELARUS, GEORGIA, ARMENIA, KYRGYZSTAN

Dmitrij Tregubov  
Warmensteinacher Straße 59  
12349 Berlin  
Phone: +49 30 705 507 17  
Email: tregubov@barcotex.de

Imprint:  
COLOURS & SONS GmbH  
Alsstraße 166  
41063 Mönchengladbach  
Deutschland  
Tel: +49 2161 5674528

www.coloursandsons.com

Photographer:  
Lasse Schneppenheim

Models: Marian,  
Emmanuel, Roderick

Styling:  
Victoria, Leni





COLOURS & SONS GMBH  
Alsstraße 166  
41063 Mönchengladbach  
Germany



*See you!*



+49 2161 567 45 28  
[info@coloursandsons.com](mailto:info@coloursandsons.com)  
[www.coloursandsons.com](http://www.coloursandsons.com)

