



COLOURS & SONS

EST. 2012

*Looking good, Son!*

**WE  
TRAVEL  
AROUND  
THE WORLD**





## *Come with us on our journey*

Not so long ago, rest was considered a normal part of everyday life... Today, unfortunately, this lifestyle has been pushed to the background. Now, there is little time to rest, in the hectic pace of life, where restlessness and stress are widespread.

This next winter season, COLOURS & SONS wants to slow the pace down, inspired by our beautiful, vibrant world – so that we can focus on the important things in life...

For autumn '18, we intend to tell stories from the world, through wonderful digital and organic prints. We want to remind people of remote regions, by using natural raw materials in the

collection, such as cotton, wool and cashmere. We reject, as far as possible artificial fibres, and embrace the diversity of the world, through a variety of colours and patterns that exclude no continent or ethnicity.

Cultural identities should merge and help us to recognize that their similarities outweigh their differences. We want to celebrate global diversity and revive lost traditions and techniques such as quilting, felting and knitting.

We want to close our eyes for a moment, leave everything behind us and remember with pleasure our beautiful, colourful planet with all the wonderful cultural and traditional diversity.



# World Traveler



We would like to take you on a journey through fashion and time, true to our motto "around the world", whilst we travel, we get a sense of uninhibited freedom, where everything seems easier to accomplish.

There is a pureness in getting away from it all, and indulging in losing yourself in the places, food, culture, the people, the weather and all the other things that seem new to you.



# LIFE IS BETTER WHEN YOU WALK IN COLOURS

The upcoming winter collection is inspired by the variety of colours found on our earth. Classic seasonal thinking is increasingly disappearing from our globalized minds. Traditional ways of thinking, are being replaced by new, fresh concepts... New, stronger and lighter colours deserve to be seen, even in the autumn and winter months.

Three main colour themes form the backbone of the collection. Our journey begins with „HOT WINTER“ in the colours *Sahara* (beige), *Indian Curry* (warm yellow), *Niagara Falls* (blue) and *Red Sea* (red). Followed by „COZY COUNTRIES“ with *Lagoon* (petrol), *Italian Merlot* (Bordeaux), *Blue Hole* (navy) and *Glacier* (light blue). It ends with „BEAUTIFUL NATURE“ with *Ayers Rock* (orange), *Rainforest* (green), *Route 66* (silver) and *Volcanic Rock* (anthra). All these colours can be ordered on a multi-delivery basis and provide a consistent colour theme throughout the season. This variety of colours also reflects the depth of the collection and complements the design down to the smallest detail. In addition to our core product knitwear and shirts, C&S offers more sweatshirts, jackets and accessories than ever before. Lightweight blazers and coats make a bold statement within the collection. The journey around the world is completed with trousers and accessories such as socks, scarves, hats and gloves.

# CHARACTERISTIC

# OF THE CREW



NAME: GUIDO  
NICKNAME: G-DI  
PART OF THE TEAM SINCE: 2012  
WHATS YOUR JOB AT CES:  
 TAKING CARE OF THE FAMILY MEMBERS  
FUNCTION:  
 SALES, CONTRACTS, STRATEGY  
POSITION:  
 MANAGING DIRECTOR  
LIKES:  
 GOLF, DANCING, TRAVELLING  
DISLIKES:  
 FLIES, MOSQUITOES

#THEPERFECTWORKINGDAY:  
 NOBODY STEPS INTO MY OFFICE SO THAT I CAN CONCENTRATE ON "WHAT WE CAN IMPROVE"  
#THEDUMBESTWORKINGDAY:  
 TO RUN WITH THE EXTINGUISHER BEHIND THE UPCOMING PROBLEMS  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #LOOKING GOOD, SON!  
 #COLOUR YOUR LIFE  
 #HAPPINESS IS NOT A DESTINATION, IT'S A WAY OF LIFE  
STATEMENT:  
 LIFE IS BETTER WHEN YOU'RE LAUGHING!



NAME: CARSTEN  
NICKNAME: DON'T HAVE ONE YET  
PART OF THE TEAM SINCE: APRIL 2017  
WHATS YOUR JOB AT CES:  
 ACCOUNTING, FINANCE, CONTROLLING  
FUNCTION:  
 MONEY, MONEY, MONEY... IT'S ALL ABOUT THE MONEY  
POSITION:  
 HEAD OF ACCOUNTING  
LIKES:  
 TRAVELING, SPORTS, SNEAKERS

DISLIKES:  
 BOREDOM  
#THEPERFECTWORKINGDAY:  
 SUCCESSFUL  
#THEDUMBESTWORKINGDAY:  
 MONDAY MORNING  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #FUN@WORK  
 #GOODMOOD  
 #FRIENDS  
STATEMENT:  
 EVERYTHING IS IN BUTTER!



NAME: AMADEUS  
NICKNAME: AMA  
PART OF THE TEAM SINCE: 2014  
WHATS YOUR JOB AT CES:  
 PRODUCT MANAGER  
FUNCTION:  
 DEVELOPING THE COLLECTION OF CES, GATHERING AND PRIORITISING PRODUCT AND CUSTOMER REQUIREMENT FOR THE FASHION/RETAIL COMPANY, DEFINING THE PRODUCT VISION OF THE BRAND, ENSURING THAT THE PRODUCT SUPPORTS THE OVERALL IMAGE, STRATEGY, AND GOALS.  
POSITION:  
 HEAD OF PRODUCT MANAGEMENT

LIKES:  
 COLOURS, SPORTS, HONESTY, SNEAKER, RUNNING, LAUGHING  
DISLIKES:  
 BITCHINESS, PESSIMISM  
#THEPERFECTWORKINGDAY:  
 WHEN IT'S RAINING OUTSIDE  
#THEDUMBESTWORKINGDAY:  
 WHEN THE SUN IS SHINING  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #LOOKINGGOODSON  
 #HAPPYWIFEHAPPYLIFE  
 #WORKHARDTRAVELHARDER  
STATEMENT:  
 "CHOOSE A CAREER WHICH YOU LOVE AND YOU WILL NEVER HAVE TO WORK ANOTHER DAY IN YOUR LIFE"



NAME: LUIS  
NICKNAME: LUI  
PART OF THE TEAM SINCE: 2015  
WHATS YOUR JOB AT CES:  
 SALES  
FUNCTION:  
 CUSTOMER RELATIONSHIP, KEYCUSTOMER SUPPORT, AGENCY, STOCKSALE  
POSITION:  
 HEAD OF SALES  
LIKES:  
 FRIENDS, TRAVELING, SOCCER, SNEAKER

DISLIKES:  
 BAD COFFEE  
#THEPERFECTWORKINGDAY:  
 SUNNY DAY HAPPY DAY  
#THEDUMBESTWORKINGDAY:  
 MONDAY MORNINGS  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #FAMILIAR  
 #FRIENDS  
 #FUNOFFICE  
STATEMENT:  
 A SMILE A DAY KEEPS THE DOCTOR AWAY.



NAME: VICTORIA  
NICKNAME: V, VICTOR  
PART OF THE TEAM SINCE:  
 MARCH 2015  
WHATS YOUR JOB AT CES:  
 MARKETING  
FUNCTION:  
 CREATIVE WORKING, DEVELOPING NEW IDEAS FOR THE MARKETING CONCEPT, ORGANIZING PHOTO SHOOTINGS, PLANNING AND IMPLEMENTATION OF THE EXHIBITION STAND  
POSITION:  
 HEAD OF MARKETING  
LIKES:  
 FASHION ILLUSTRATION, DANCING, JOGGING, AVOCADO

DISLIKES:  
 INSECTS, COLD FEET WHILE TRYING TO FALL ASLEEP  
#THEPERFECTWORKINGDAY:  
 CREATIVE TIME PLANNING THE NEW SEASON AND A GOOD COFFEE  
#THEDUMBESTWORKINGDAY:  
 NO COFFEE ON MONDAYS  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #WALKINGCOLOURS  
 #GOODTHINGSTAKETIME  
 #DOITWITHLOVEORNOTATALL  
STATEMENT:  
 I CAN. AND I WILL. END OF STORY.



NAME: TABEA  
NICKNAME: TABEUS SCARABEUS  
PART OF THE TEAM SINCE:  
 NOVEMBER 2016  
WHATS YOUR JOB AT CES:  
 COMMUNICATIONS DESIGN  
FUNCTION:  
 BEING CREATIVE FOR ALL THE DIFFERENT BUSINESS SECTORS. DEVELOPING AND REALIZING OF LOOKBOOKS, SALE DOCUMENTS, VISUAL DISPLAYS AND REPORTS. TAKING PICTURES FOR OUR ONLINE SHOP AND AS WELL CREATING SOME PRINTS AND RAPPORTS FOR THE COLLECTION.  
POSITION:  
 ART DIRECTION

LIKES:  
 DESIGN, HORSERIDING, BEACH & SEA, LIVE FREE  
DISLIKES:  
 SPIDERS, TOMATOSOUP  
#THEPERFECTWORKINGDAY:  
 HAVING A GREAT TIME WITH YOUR COLLEAGUES  
#THEDUMBESTWORKINGDAY:  
 FRIDAY AND SUNNY OUTSIDE  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #WALKINGCOLOURS  
 #COLOURYOURLIFE  
 #NOTTHESAMEOLDSTORY  
STATEMENT:  
 GOOD DESIGN TAKES TIME



NAME: MIRA  
NICKNAME: MIRIKIRI  
PART OF THE TEAM SINCE:  
 SEPTEMBER 2017  
WHATS YOUR JOB AT CES:  
 HELPING HANDS FOR CREATION OF NEW COLLECTIONS, 3RD CREATIVE BRAIN FOR MARKETING AND OCCASIONAL DESIGN ELEMENTS, ASSISTANCE IN THE OTHER BUSINESS SECTORS  
FUNCTION: INTERN  
POSITION:  
 HEAD OF INTERN  
LIKES:  
 AVOCADOS, TEXTILES!, A DAY ON THE BEACH, CHRISTMAS WITH THE FAMILY

DISLIKES:  
 RAISINS  
#THEPERFECTWORKINGDAY:  
 ARRIVING WITH A TIME BUFFER, GETTING DIFFERENT TASKS FOR THE DAY & ORDERING PIZZA WITH THE WHOLE TEAM FOR LUNCH BREAK  
#THEDUMBESTWORKINGDAY:  
 RAIN ON THE WAY TO WORK + WHEN THE COFFEE MACHINE IS BROKEN  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #MONDAYFUNDAY  
 #THELOVEISINTHEDETAILS  
 #CRAZYFORCOLOURS  
STATEMENT:  
 STAY HUNGRY. STAY FOOLISH.



NAME: LUCA  
NICKNAME: LUCCI  
PART OF THE TEAM SINCE:  
 DECEMBER 2017  
WHATS YOUR JOB AT CES:  
 LEARNING ABOUT ALL THE DIFFERENT BUSINESS SECTORS AT CES  
FUNCTION:  
 SUPPORTING THE SALES TEAM  
POSITION:  
 TRAINEE  
LIKES:  
 SOCCER, SNEAKER, FRIENDS

DISLIKES:  
 BAD WEATHER, BOREDOM  
#THEPERFECTWORKINGDAY:  
 SUNNY DAYS, SUCCESSFUL DAYS  
#THEDUMBESTWORKINGDAY:  
 MONDAY MORNINGS, BAD COFFEE  
MY THREE PERSONAL HASHTAGS FOR CES:  
 #DETERMINED  
 #COHESION  
 #WORKINGMODEON  
STATEMENT:  
 GET RICH OR DIE TRYING

LOOK OF THE SEASON



IN ADDITION TO TRADITIONAL JACQUARD PATTERNS, WHICH HAVE THEIR ORIGINS IN FRANCE, THE COLLECTION ALSO INCLUDES GRAPHIC AND GEOMETRIC PATTERNS. THE THEME OF „COLOUR-BLOCKING“ CONTINUES THROUGH THE SEASONS AND INLAYS WITH SPECIAL FANCY YARNS ARE MORE INNOVATIVE THAN EVER.



# P A T T E R N S

INSPIRED BY THE WORLD WE EMBRACE BOLD, INNOVATIVE PATTERNS AND PRINTS THAT CLEARLY STAND OUT.





THE SHIRT COLLECTION  
IMPRESSES WITH NUMEROUS DIGITAL  
PRINTS, SUCH AS ANIMALS, FLOWER  
OR HUMMINGBIRD MOTIFS.



Wanderlover



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# ARE YOU READY FOR THE STRUCTURE SEASON?



Structured surfaces are still a commercial trend. In knitwear, seasonal trendy structures such as pigtails or petticoats in coarse knit as well as classic structures such as piqué or rice grain appear. Even slightly structured shirts are very popular.



# production chain of a pulllover

Step 1

KNITTING



Step 2

PANEL CHECKING



Step 3

LINKING



Step 4

STITCHING



Step 5

CHECKING LINKING



Step 6

WASHING



Step 7

IRONING



Step 8

LABELING



Step 9

MEASURING & CHECKING



Step 10

MENDING



Step 11

RECHECKING



Step 12

PACKING



# Knitwear



TRADITIONAL, BUT FASHIONABLE ITEMS, SUCH AS MOULINÉ, JACQUARDS OR FANCY STRIPES LOOK GREAT! TRENDY CHUNKY KNITWEAR, WITH CABLE PATTERN OR STRUCTURE ARE ENHANCED BY COLLAR SHAPES, SUCH AS THE TURTLENECK.



A HIGHLIGHT OF THE COLLECTION IS A HEAVY GAUGE CARDIGAN IN LONGCUT, WHICH, IN ADDITION TO THE SOFT TOUCH AND PATCH POCKETS, HAS A WONDERFUL FANCY YARN. THIS ALSO ACTS AS A JACKET SUBSTITUTE ON WARMER WINTER DAYS.

travel  
explore  
live

„READY-TO-WEAR“ IS MORE THAN EVER  
IN THE FOCUS OF THE INDUSTRY AND HAS  
ESTABLISHED ITSELF AS A KEY SECTOR IN  
THE MENSWEAR BUSINESS.



LIGHTWEIGHT KNITWEAR IS DELIBERATELY  
NOW MARKETED ALL YEAR ROUND, AND  
ARE OFFERED IN A NEWER COLOUR PALETTE  
AFTER THE SUMMER.





Winterwear



# lets be adventurers



The product range „Shirt“ is constantly being expanded. More than 70 different designs leave nothing to be desired and remind us of the most diverse places in the world. Especially fashionable are decorated „Basics“ in many different qualities, such as Oxford, Twill or Baby cord - the start of a great journey. In addition to various plain-coloured shirts, there are also some Vichy checks, as well as numerous „essential shirts“ in a

semi-dress look, which, as always, are embellished with great contrasts and form the quintessence of the collection. A variety of digital prints and cut-yarn styles provide a refreshing casual lightness, underlining the individual style of courageous men who belong to the „doer's' movement“. Light flannel shirts with a unique soft feel are amongst our all-time favorites.





Work hard



Travel harder



“

We travel not to  
escape life, but  
for life not  
to escape us.

”



# Our three types of Men



## ATHLEISURE CHIC

CASUAL – SPORTY – AUTHENTIC – FASHION CONSCIOUS – EASY GOING – EASILY COMFORTABLY – HIP – STRIKING – VIBRANT – SURFERLOOK



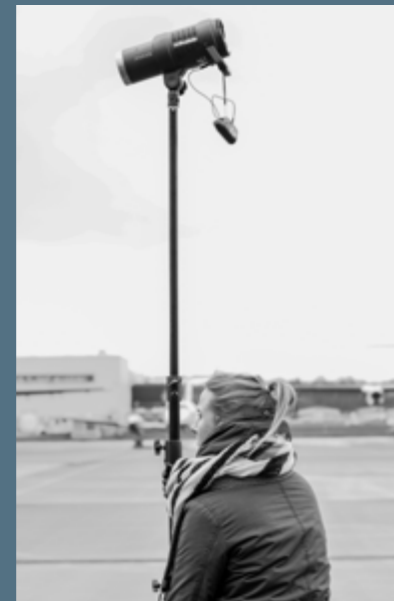
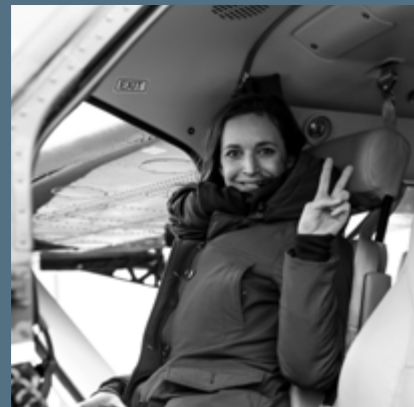
## STATEMENT STYLE - ALTERNATIVE AND URBAN

GLOBETROTTER – TRAVELER – NATURE LOVER – INDEPENDENT  
THREE-DAY BEARD – LUMBERJACK – MASCULINE – ADVENTURER – PITHY – ROUGH



## CLASSIC IS THE NEW COOL

CLASSIC – CHIC – SMART – ELEGANT – NEAT LOOK – CONSERVATIVE  
BECOMING – UPPER COOLNESS – SPORTY BUSINESS



Making-of

## AGENCIES IN *Germany*

### MÜNCHEN

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## AGENCIES *Abroad*

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### RUSSIA, UKRAINE, KASASTAN, BELARUS, GEORGIA, ARMENIA, KYRGYZSTAN

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# Life finds a way



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